## Message Text

## UNCLASSIFIED

PAGE 01 BELGRA 05715 240935Z ACTION EUR-12

INFO OCT-01 EB-08 ISO-00 /021 W

-----030243 241056Z/21

R 231405Z AUG 77

FM AMEMBASSY BELGRADE

TO USDOC WASHDC

INFO SECSTATE WASHDC 2124

**UNCLAS BELGRADE 5715** 

EO 11652: NA

TAGS: BBAK, BFOL, YO

SUBJ: WTDR/FTI

REF: USDOC 14648

- 1. YUGOSLAVIA 2. CNTRY CODE: 479 3. SER. NO: 0000400 AND 0000401
- 4. FEROELEKTRO
- 4A. CODE: 4B. CODE: A 4C. CODE: X 5. POBOX 01-140 MARSALA TITA 24 I 48
- 7. ESTABL: 1952
- 8. EMPL: 1220
- 9. SIZE: (18-X) VERY LARGE
- 10. REPUTATION: (22-X) EXCELLENT
- 11B. CHINA, USSR, ROMANIA, HUNGARY, CZECHOSLOVAKIA, POLAND, EAST GERMANY, BULGARIA, AUSTRIA, CANADA, WEST GERMANY, ITALY, AND USA.
- 12. RPT. DATE: 08/77
- 13. 33000/45 EXP. & IMP. OF PRIMARY METAL INDUSTRY
  - 34000/45 EXP. & IMP. OF FABRICATED METAL PRODUCTS, EXCEPT

 ${\bf MACHINERY~\&~TRANSPORTATION~EQUIPMENT}$ 

35000/245 AGENT, EXP. & IMP. OF MACHINERY, EXCEPT

ELECTRICAL

36000/45 EXP. & IMP. OF ELECTRICAL & ELECTRONIC

MACHINERY, EUQIPMENT AND SUPPLIES

37430/45 EXP. & IMP. OF RAILROAD EQUIPMENT

 $32000/45\ \mathrm{EXP}.\ \&\ \mathrm{IMP}.$  OF STONE, CLAY, GLASS AND CONCRETE

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PRODUCTS.

14. CONTACT: MILIVOJ STEKOVIC TITLE: DIRECTOR GENERAL

15. CABLE: FEROELEKTRO

16. TELEX: 41-266 YU FEREL

17. TEL: 071/39-611

8. FINANCIAL REF: PRIVREDNA BANKA, SARAJEVO; JUGOBANKA,

SARAJEVO.

19. TRADE REF: SIEMENS, WEST GERMANY; GENERAL MOTORS, USA; ALPINA, LINTZ, AUSTRIA.

20. IT REPRESENTS SEVEN FOREIGN COMPANIES.

21. FEROELEKTRO, SARAJEVO IS THE 23RD LARGEST FOREIGN TRADE ENTERPRISE IN YUGOSLAVIA, AND THE LARGEST IN THE REPUBLIC OF BOSNIAN AND HERCEGOVINA. ITS HEAD OFFICE IS IN SARAJEVO, AND REPRESENTATION OFFICES ARE LOCATED IN THE FOLLOWING CITIES: BELGRADE, ZAGREB, LJUBLJANA, SPLIT AND NOVI SAD. FEROELEKTRO OWNS COMPANIES ABROAD IN AUSTRIA, ITALY, WEST GERMANY AND CANADA AND HAS REPRESENTATION OFFICES IN

CHINA, USSR, GDR, CZECHOSLOVAKIA, ROMANIA, POLAND, HUNGARY AND BULGARIA. IT IS PRIMARILY ENGAGED IN FOREIGN TRADE ACTIVITIES AND ITS EXPORTS COVER ALMOST THE ENTIRE GAMUT OF YUGOSLAV INDUSTRY.

IN 1976 ITS TOTAL REVENUE WAS 3,980,000,000 DINARS. WE HAVE LEARNED THAT FEROELEKTRO WILL SHORTLY UNDERGO A MAJOR REORGANIZATION. THEIR AGENCY DEPARTMENT IS THEREFORE NOT ACCEPTING ANY NEW COMPANIES AT THIS TIME. EMBASSY SUSPECTS THAT FEROELEKTRO PLANS TO MERGE WITH ANOTHER FOREIGN TRADE ENTERPRISE. FEROELEKTRO ENJOYS A GOOD COMMERCIAL REPUTATION AND DESPITE REORGENIZATION IS RECOMMENDED AS A TRADE CONTACT FOR U.S. FIRMS.

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## Message Attributes

Automatic Decaptioning: X

Capture Date: 01-Jan-1994 12:00:00 am Channel Indicators: n/a **Current Classification: UNCLASSIFIED** 

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Decaption Date: 01-Jan-1960 12:00:00 am

Decaption Note: Disposition Action: n/a Disposition Approved on Date: Disposition Case Number: n/a Disposition Comment:

Disposition Date: 01-Jan-1960 12:00:00 am

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Disposition Remarks:
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TAGS: BBAK, BFOL, YO

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